Embedded Recipes

5 th edition
September 28-29, 2023

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What is Embedded Recipes ?

Embedded Recipes (ER) is a small-scale conference that grew out of the tradition of the popular Kernel Recipes conference.

Our main goal is to host an annual event in France which creates opportunities to meet and learn from key developers and thought leaders in the embedded open source software world.

We focus on a broad range of embedded software topics from microcontrollers and RTOSes to the Linux kernel, multimedia, AI/ML accelerators as well as all the layers, and protocols in between, with a strong focus on open source solutions.

Another strong emphasis of ER is creating an event which maximzies the human connections between all participants. This is done in a few ways :
1) reduced audience : 150-200 people
2) single track, single room : all participants attend the same set of talks
3) social time: breaks, lunches and social events to encourage face-to-face dialogue.

Feedbacks

"*Thank you so much! It is a wonderful conference. Thanks to Kernel Recipes and Embedded Recipes for an incredible week of Linux.*"

Drew Fustini, OSHPark

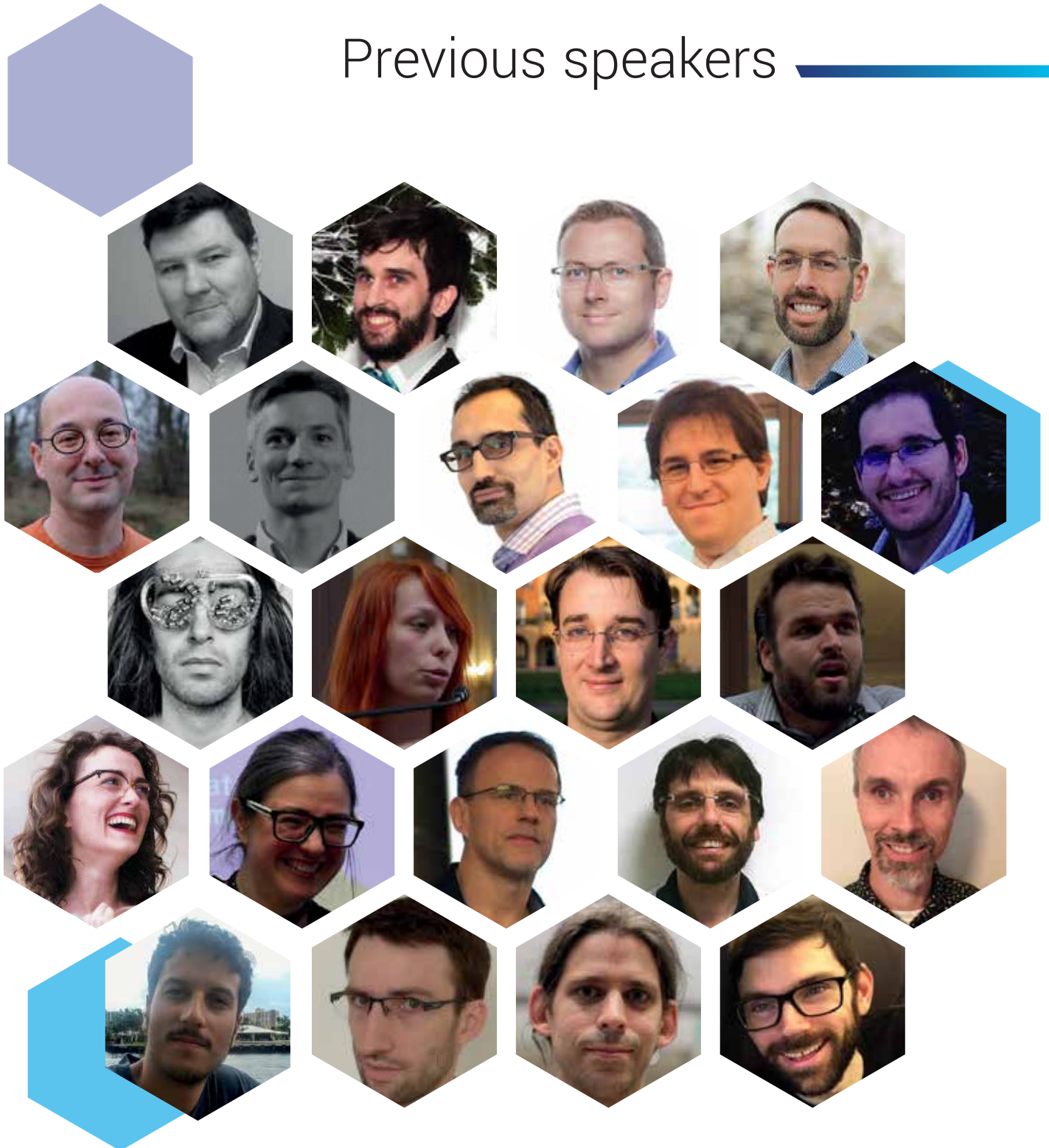"*Thank you for a great conference. Looking forward to 2020!*"

Ricardo Ribalda

"*Thank you again for an amazing conference, it was probably the best event I visited this year.*"

Marek Vasut

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https://embedded-recipes.org
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Previous speakers

Steven ROSTEDT, Neil ARMSTRONG, Mylène JOSSERAND, Olivier CRETE, Chrisitian CHARREYRE, Marc KLEINE-BUDDE, Christophe BLAESS, Fabien LAHOUDERE, Jérémy ROSEN, Jean-Marie VERDUN, Trammell HUDSON, Guy LUNARDI, Marek VASUT, Rayna STAMBOLIYSKA, Grant LIKELY, Charles-Antoine COURET, Yves-Marie MORGAN, Matthieu RENARD, Helen LEIGH, Wolfram SANG, Drew FUSTINI, Julien VIARD DE GALBERT, Geert UYTTERHOEVEN, Julian BOUZAS, Nicolas PITRE, Alexandre BAILON.

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Why sponsor

Some figures about the 4th edition

- Registered people :
  day 1 : 68
  day 2 : 75

- Churn rate : about 5 % for the 2 days

- Number of speakers : 14

- Number of talks : 14

- 1 social event with 50 people including most of the speakers

- Web site : 30 000 visits, +11 000 visitors

- Video views : about 1600

- Live stream : about 100 people watching during the 2 days

Your sponsorship will help us make the 5th edition the best one yet! Embedded Recipes has become a well known event in Europe, bringing core developers and thought leaders together. Our sponsors make this possible by creating the space for in-depth technical discussions and learning from each other at a small event that encourages dialogue and collaboration.

Sponsoring this event is a way to support multiple embedded open source projects by facilitating in-person opportunities for attendees to meet key developers and thought leaders of important open source projects.

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Sponsorship plan

Here is the sponsorship plan for the 5th edition of Embedded Recipes :

Join us
to make
this edition
even better !

Supporter :
2 000€

- Kakemono in the conference rooms
- Your logo on the badges
- Part of official communications
- Your logo on the web site
- 1 VIP pass (2 days + Thursday party)

Chef :
4 500€

- Exclusive sponsorship of one day food
  - French breakfast
  - French quality buffet for lunch
- Special announcement, your advertising for one day in the lunch room
- Kakemono in the conference rooms
- Your logo on the badges
- Part of official communications
- Your logo on the web site
- 2 VIP pass (2 days + Thursday party)

Cornerstone :
8 000€

- Common press release
- Your logo on Videos
- Exclusive sponsorship of one day food
  - French breakfast
  - French quality buffet for lunch
- Special announcement, your advertising for one day in the lunch room
- Kakemono in the conference rooms
- Your logo on the badges
- Part of official communications
- Your logo on the web site
- 3 VIP pass (2 days + Thursday party)

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