Embedded Recipes

3 rd edition
september 2019

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hupstream

Embedded Recipes 3

rd edition
september 2019

What is Embedded Recipes ?

hupstream will organize the 3d edition of Embedded Recipes in **september 2019 in Paris**.

We have been organizing Kernel Recipes conference since nearly 8 years. As we did have already some embedded topics in previous editions, we decided to create a dedicated conference for the embedded world.

Our main goal is to propose a yearly meeting in France and give the opportunity to meet the guys involved in embedded open source solutions from kernel side to higher stacks. But we want to organize it so that it can be less formal and more "human" than most of the existing meeting in Europe or in the US.

This recipe works well for Kernel Recipes and that's what makes it unique. That's also why the max number of expected people is about 100. There is no main line for the talks but rather quite an open one: current burning topics, experimentation, project organization, security, technical previews, open hardware, relations with hardware manufacturers...

All talks take place in a single room so that people do not have to choose what talks they should attend. Priority is given to pedagogy and discussions between attendees and speakers. A lunch is planned for each day so that people can discuss some more and we use to have some social events in the evening.

Feedbacks

"#ER2018 et #KR2018 sont vraiment d'excellentes cuvées. Énorme merci aux organisateurs !"

Christophe Blaess

"*Looks amazing! I definitely want to come next year*"
Drew Fustini - Board member @BeagleBoardOr

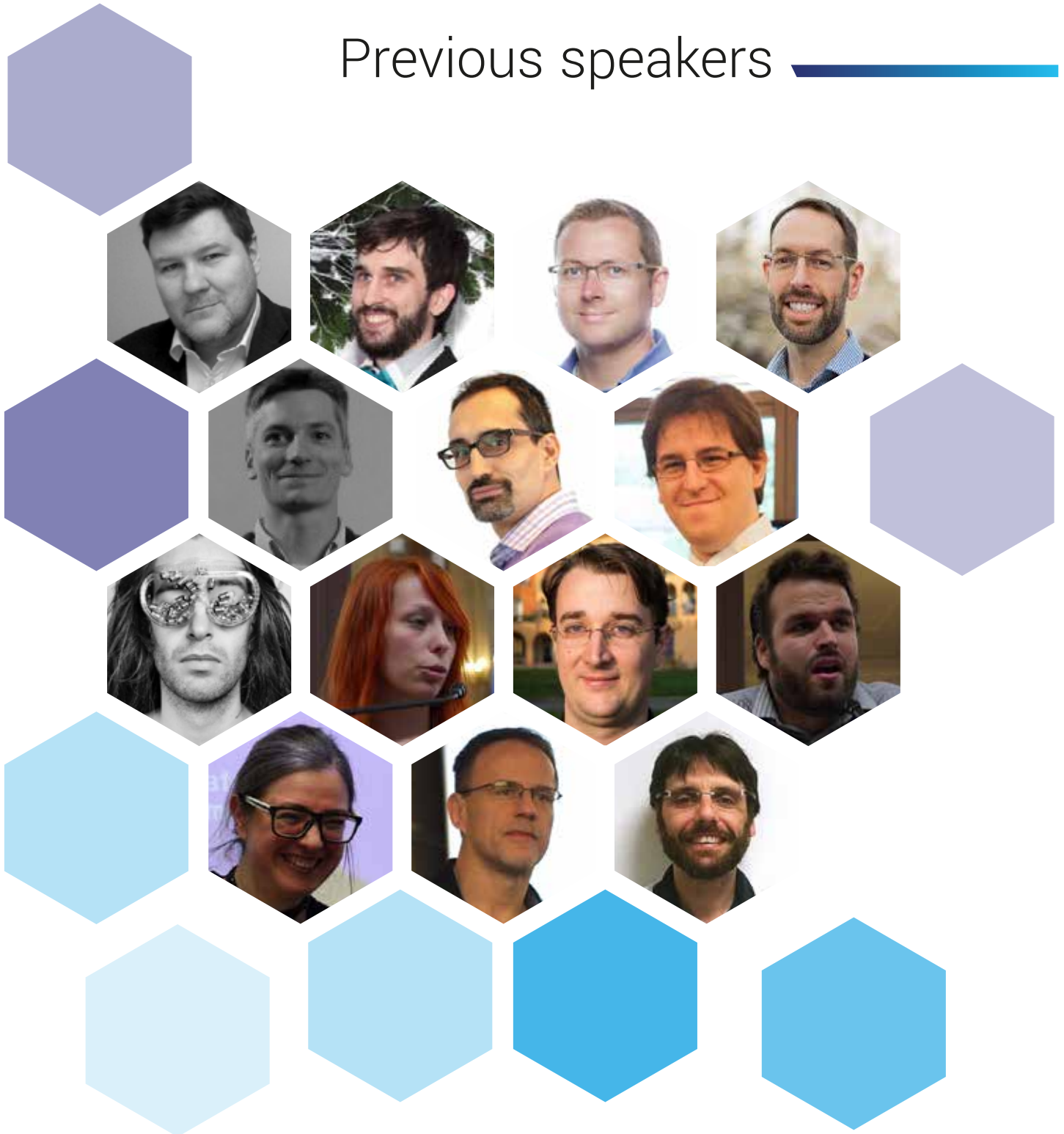"*Thanks again to @hupstream and @mozilla for a great event. #er2018.*"

Ricardo Ribald

«*Thank you again for an amazing conference, it was probably the best event I visited this year.*»

Marek Vasut

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Previous speakers

Steven ROSTEDT, Neil ARMSTRONG, Mylène JOSSERAND, Olivier CRETE, Chrisitian CHARREYRE, Marc KLEINE-BUDDE, Christophe BLAESS, Fabien LAHOUDERE, Jérémy ROSEN, Jean-Marie VERDUN, Trammell HUDSON, Guy LUNARDI, Marek VASUT, Rayna STAMBOLIYSKA, Grant LIKELY, Charles-Antoine COURET, Yves-Marie MORGAN, Matthieu RENARD.

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? Why sponsoring

Help us to have the best speakers and make this third edition a success. Embedded Recipes is becoming a well known event in Europe. This third edition will confirm the success of the 2 first editions.

Some figures about the 2nd edition

- more than 100 people registered in about 4 days

- chum rate : less than 4 %

- more than 80 % of the attendees registered for the 3 days

- 85 % of attendees come as professionals to collect the last information about kernel

- 12 speakers coming from Europe and the USA

- 13 talks and 2 lightning talks

Sponsoring this event is also a way to contribute to all
the Open Source embedded projects allowing people
to meet and learn from great developers
but also allowing developpers to
meet themselves there.

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Sponsorship plan

Here is the sponsorship plan for the 3rd edition of Embedded Recipes :

Join us
to make
this edition
even better !

Supporter :
1 500€

- Kakemono in the conference rooms
- Your logo on the badges
- Part of official communications
- Your logo on the web site
- VIP pass

Chef :
4 000€

- exclusive sponsorship of one day food
- french breakfast
- french quality buffet for lunch
- special announcement, your advertising for one day in the lunch room
- Kakemono in the conference rooms
- Your logo on the badges
- Part of official communications
- Your logo on the web site
- VIP pass

Cornerstone :
7 000€

- Common press release
- Your logo on Videos broadcast during and following the event
- exclusive sponsorship of one day food
- french breakfast
- french quality buffet for lunch
- special announcement, your advertising for one day in the lunch room
- Kakemono in the conference rooms
- Your logo on the badges
- Part of official communications
- Your logo on the web site
- VIP pass

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